

arttourist.com



Dear Madam, dear Sir,
dear friends of arttourist.com,

Following MILES'16, ELLA'17, OSCAR'18 and PEGGY'19, TONY (named after the great TONY Williams) will be our 2020 issue, with drummer Jo Beyer from Cologne as our cover model.

With this email we would like to invite you to present yourself in TONY and to participate in the diverse advertising, mailing and exhibition activities of arttourist.com and visitjazz.com.

TONY is a bilingual, an English/German Edition - in print and ONLINE.

TONY will be released at the 33. Theaterhaus Jazztage in Stuttgart (9.-13.4.2020) and 14 days later at jazzahead! Bremen (23.-25.4.2020), where PEGGY will be distributed at our booth, and will be included in all trade visitor bags of jazzahead! Bremen 2019. You will reach more than 3,000 trade visitors and multipliers from 60+ countries, for a total of more than 25,000 visitors to the trade fair, jazzahead!, and the concerts.

I am looking forward to your answer and booking and I am at your disposal in case you have further questions or need additional information.

With kind regards

Kai Geiger
Chief Editor arttourist.com
Project Manager JAZZ ACROSS EUROPE

As an annual publication, we see ourselves as a kind of compendium for lovers of jazz, new and electronic music as well as the digital forms of expression and platforms.
For your orientation you can take a look at our previous magazines here.



arttourist.com

If you have to ask what jazz is, you'll never know.

LOUIS ARMSTRONG

Our offer:

Issue: TONY arttourist.com 2020
JAZZ & CONTEMPORARY MUSIC &
ELECTRO & DIGITAL

Topics: festivals | concert series |
concert halls | jazz clubs | artists |
ensembles | orchestras |
organizers | agencies | schools |
workshops | labels

Duration: April 2020 to April 2021

Distribution: Print and online magazine on issuu
and Yumpu

Page trim: 320 x 470 mm
(Berliner Zeitungsformat)

Number of pages: 24+ pages

Print: 4/4 colour

Paper: 52 g/m² premium newspaper paper
„Snowprint“

Print run: 10.000

Editorial Deadline: 10.03.2020

Ads delivered by: 15.03.2020

Released: April 2020

Distribution print: display at various fairs as
jazzahead!, Art Basel, photo Basel,
Frankfurt Book Fair, various
festivals, concert halls, venues,
Ticket offices, mailing to selected
culture tour operators, FIT and
press and a list of partner outlets

Distribution online: issuu, Yumpu, visitjazz.com,
arttourist.com + additional
platforms

Editorials (in English and/or German):

Editorial_1 1/1-page editorial
1 editorial page with about 5.800 characters
incl. spaces, up to 7 photos. Page can be
designed as a 1/1 page, or invested in 2/3
to 1/3 (column)
EUR 900,00

Editorial_2 2/3-page editorial
2/3 editorial page with about 4.000 charac-
ters incl. spaces, up to 3 photos
(the right columns (1/3 of the page) will be
filled with short message information = Kurz-
redaktion | short message)
EUR 700,00

Editorial_3 1/2-page editorial
1/2 page editorial with about 3.000 charac-
ters incl. spaces and 1 photo
EUR 490,00

Editorial_4 Kurzredaktion | short message
short text with about 1.000 characters incl.
spaces and 1 photo
EUR 250,00

Please ask for individual offers.

Prices do not include VAT.

Adverts:

As the visual appearance of TONY is very dear to us,
we offer only a very small number of adverts,
limited to full pages.

1/1-page	EUR 1.100,00
U2 (1x)	EUR 1.750,00
U3 (2x)	EUR 1.350,00
U4 (inside)	EUR 1.700,00
U4 (outside)	EUR 2.000,00

Prices do not include VAT.

**BONUS: all editorials will be published on and
linked to arttourist.com!**